## **Public Awareness Campaign: Know Your Rights**

Teacher Name: Monica Hamilton		

Student Name:

CATEGORY	4	3	2	1
Research/Statistical	Students include 4 or	Students include at	Students include at	Students include
Data	more high-quality	least 3 high-quality	least 2 high-quality	fewer than 2 high-
	examples or pieces of	examples or pieces of	examples or pieces of	quality examples or
	data to support their	data to support their	data to support their	pieces of data to
	campaign.	campaign.	campaign.	support their
Campaign/Product	Students create an	Students create an	Students create an	The product is not
	original, accurate and	accurate product that	accurate product but	accurate.
	interesting product	adequately addresses	it does not adequately	
	that adequately	the issue.	address the issue.	
	addresses the issue.			
Brainstorming -	Students identify	Students identify at	Students identify at	Students identify
Problems	more than 4	least 4 reasonable,	least 3 reasonable,	fewer than 3
	reasonable, insightful	insightful	insightful	reasonable, insightful
	barriers/problems	barriers/problems	barriers/problems	barriers/problems
	that need to change.			
Brainstorming -	Students identify	Students identify at	Students identify at	Students identify
Solutions	more than 4	least 4 reasonable,	least 3 reasonable,	fewer than 3
	reasonable, insightful	insightful possible	insightful possible	reasonable, insightful
	possible	solutions/strategies to	solutions/strategies to	possible
	solutions/strategies to	encourage change.	encourage change.	solutions/strategies to

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