Making A Poster: Know Your Rights

Student Name:

CATEGORY	4	3	2	1
Graphics -Clarity	Graphics are all in	Most graphics are in	Most graphics are in	Many graphics are not
	focus and the content	focus and the content	focus and the content	clear or are too small.
	easily viewed and	easily viewed and	is easily viewed and	
	identified from 6 ft.	identified from 6 ft.	identified from 4 ft.	
	away.	away.	away.	
Knowledge Gained	Student can	Student can	Student can	Student appears to
	accurately answer all	accurately answer	accurately answer	have insufficient
	questions related to	most questions	about 75% of	knowledge about the
	facts in the poster and	related to facts in the	questions related to	facts or processes
	processes used to	poster and processes	facts in the poster and	used in the poster.
Content - Accuracy	At least 7 accurate	5-6 accurate facts are	3-4 accurate facts are	Less than 3 accurate
	facts are displayed on	displayed on the	displayed on the	facts are displayed on
	the poster.	poster.	poster.	the poster.
Attractiveness	The poster is	The poster is	The poster is	The poster is
	exceptionally	attractive in terms of	acceptably attractive	distractingly messy or
	attractive in terms of	design, layout and	though it may be a bit	very poorly designed.
	design, layout, and neatness.	neatness.	messy.	It is not attractive.
Title	Title can be read from	Title can be read from	Title can be read from	The title is too small
	6 ft. away and is quite	6 ft. away and	4 ft. away and	and/or does not
	creative.	describes content	describes the content	describe the content
		well.	well.	of the poster well.

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